Dear Friends,

What goes without saying is that 2020 was a year like no other. What I believe bears repeating, however, is that the creativity, generosity, and resilience of the staff, presenting artists, and partners of the Frye Art Museum in rising to the year’s challenges was a feat I feel grateful to have been a part of. In the below report, you will find an overview of the Frye’s varied achievements of the past few years, which barely scratches the surface of our rich programmatic offerings. The report begins in 2019—a now barely imaginable era of standing elbow-to-elbow watching in-gallery performances by Cher Donna Shinatra and DONNA or Donald Byrd’s Spectrum Dance Theater company; of bustling opening receptions, at-capacity Jazz in the City performances, and throngs of preschool-aged Small Frye participants wielding glue sticks in the art studio.

As that world effectively ground to a halt in March of 2020, it is then even more remarkable to note the accomplishments of the months to come, from celebrating the tenth anniversary of the Frye’s distinctive Creative Aging programs for adults living with dementia and their care partners, to the launch of the Boren Banner Series public art initiative that embodies the Frye’s commitment to nurturing emerging regional talent. Behind the scenes—trading conference rooms for Zoom screens—our staff, Board, and volunteers engaged in the vital conversations of the moment concerning equity, transparency, and social justice. We convened a cross-department Diversity, Equity, Accessibility & Inclusion committee to ensure that this essential work is woven into the fabric of everything we do at the Museum, and we look forward to sharing our journey with you.

I would like to extend my gratitude to the Board of Trustees—Rhoda Altom, Mike Doherty, Gail Goralski, Jan Hendrickson, James Miles, Jennifer Potter, and Stuart Williams—whose support of the Museum and concern for our staff during this unprecedented time was unwavering. On their behalf, as well as that of our staff, I invite you to explore the following archive of a time like no other, from a Museum like no other—one that I am very proud to call home.

Joseph Rosa
Director/CEO
Exhibitions

- **The Rain Doesn't Know Friends From Foes:** Ramin Haerizadeh, Rokni Haedzadeh, Hesam Rahmani. January 26 - April 28, 2019
- **Cherubina's Secret:** YITCAM. January 26 - April 28, 2019
- **Caitlen Smith: Give It or Leave It:** February 16 - June 2, 2019
- **End of Day:** American Oil Painting Around 1900. June 15 - September 29, 2019
- **Frame of Mind: Storytelling Through Animation:** June 22 - December 8, 2019
- **Donald Byrd: The America That Is To Be:** October 12, 2019 - January 26, 2020
- **Boren Banner Series: Marilyn Montufar:** October 10, 2020 - April 11, 2021

Accessions

The Frye Art Museum continues to strategically build its collection through purchases and gifts, both deepening existing areas of strength and diversifying holdings to reflect the Museum’s expansive curatorial program and Seattle’s globalized present. In October 2020, the Frye launched an online collections database, making the entirety of its collection available online for the first time. Below are the works added to the collection during 2019-2020.
**Arts Engagement Programs**

Driven by a deep commitment to inclusive experiences for our local community, the Frye provides arts engagement programs for everyone from preschoolers to older adults. The impact of arts engagement can be found in elementary school students discovering new modes of self-expression and art-making techniques, an artist sharing their inspiration and process through a gallery tour, or a group of adults living with dementia and their care partners gaining a sense of connection during a guided artwork discussion. The Frye’s programs are rooted in community building, designed to meet the needs of our diverse audiences.

**Youth & School Programs**
- 78 In-Person Programs
- 3,146 Participants

**Gallery Guide Programs**
- 27 In-Person Programs
- 7 Virtual Trainings
- 51 Gallery Guides

**Creative Aging**
- 91 In-Person Programs
- 17 Virtual Programs
- 1,622 Participants

**Adult Public Programs**
- 770 In-Person Programs
- 23 Virtual Programs
- 13,137 Participants

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**Frye From Home**

When the Museum closed its doors in response to the Covid-19 pandemic, a cross-departmental team responded quickly to find new ways to offer enriching programs and content to our audiences near and far. In May 2020, the Frye From Home blog was launched, an ever-expanding resource and invitation to make, read, watch, and explore the Frye’s digital offerings. Categories include Creative Aging, Frye Families, Mindfulness Meditation, and more. Beyond a pandemic response, the blog is a platform for experimentation and connection, complementing on-site exhibitions and programs through artist interviews, video features, and focused highlights on collection objects.
2019 Financial Information

**REVENUES**

8.5% Earned (Café, Store & Events)
1.3% Memberships
2% Education

7.3% Donations & Other Support
0.4% In Kind

80.4% Distribution from Revenues

**OPERATING EXPENSES**

14.9% Café, Store & Events
24.9% Administrative & Marketing
6.3% Development

16.2% Education

37.3% Collections/Exhibitions

**Distribution from Revenues:** $4,017,905
**Education:** $98,803
**Earned (Café, Store & Events):** $426,726
**Memberships:** $67,355
**Donations & Other Support:** $189,722
**In-Kind:** $21,736
**Total:** $4,822,247

**Collections/Exhibitions:** $2,151,947
**Education:** $933,254
**Administrative & Marketing:** $1,672,251
**Café, Store & Events:** $291,592
**Development:** $362,173
**In-Kind:** $21,735
**Total:** $5,432,953

2020 Financial Information

**REVENUES**

1.1% Earned (Café, Store & Events)
1.4% Memberships
0.1% Education

7.3% Donations & Other Support
0.1% In Kind

90% Distribution from Revenues

**OPERATING EXPENSES**

3.3% Café, Store & Events
36.6% Administrative & Marketing
6.5% Development

8.5% Education

**Collections/Exhibitions:** $1,853,851
**Education:** $341,696
**Administrative & Marketing:** $1,472,714
**Café, Store & Events:** $131,819
**Development:** $219,585
**In-Kind:** $6,200
**Total:** $4,025,865
Support

We are grateful to our many members and donors for your belief in the power of art to build community and in the unique mission that the Frye carries out every day. Thank you for your generous support!

Special thanks to the following annual sponsors:

Education and Creative Aging Sponsors:

Community Partners

Youth and School Programs
- ArtsEd Washington
- Bailey Gatzert Elementary School
- Seattle Children’s Theatre
- Seattle University - Center for Community Engagement
- Silver Kite
- Bright Horizons
- Washington Art Education Association
- UW Museology Graduate Program
- UW Professional & Continuing Education
- Beat Girls

Public Programs
- Ariel Media (Jazz in the City)
- Gage Academy of Art
- Ladies Musical Club of Seattle
- Seattle Classic Guitar Society
- Visual AIDS
- Path with Art
- Northwest African American Museum
- Jacob Lawrence Gallery
- Photographic Center Northwest
- home school
- Stay Art Day

Creative Aging Programs
- Aging Wisdom
- UW Memory and Brain Wellness Center
- Rose Theatre
- Bainbridge Island Museum of Art
- Centrum
- Alzheimer’s Association Washington State Chapter
- Fred Lind Manor
- The Summit at First Hill
- Silver Kite
- Momenia