



Submissions for this year's design competition open on **January 6**. To participate, please submit **3–5 work samples** that are representative of your style. Entry is free and open to all WA state residents 18 or older.

Three individuals will be invited to create an original poster design that responds to the prompt below. These finalists will be provided with a \$150 honorarium and a 1-year individual membership to the Frye.

From those three, one design will be chosen by jury and the winner will be awarded a \$300 prize. Their poster will be featured in the museum's courtyard for one year and sold as a special edition print in the store.

Prompt

Three finalists will be invited to create an original poster design that responds to the question: **what makes the Frye Art Museum special?**

The poster can be in any style—typographic, illustrative, abstract, representative. It can be created digitally, drawn by hand, printed, collaged, Xeroxed, embroidered—all mediums are accepted*

Submission Guidelines

- Submit your previous work examples to **fryexdesign@fryemuseum.org** by **February 6**
 - Accepted file types: PDF, JPEG, or PNG
 - Please include your name in the file name(s)
e.g. FranzStuck_Portfolio.pdf
- Submissions are based on your past portfolio of work—no need to create new work to participate in the open call.
- You may submit up to 5 work examples (please do not submit more than 5).
- Submissions must be your own original work.
AI-generated artwork is not permitted.

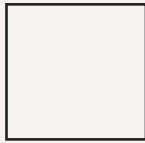


Installation view of Frye x Design: Jayme Yen, 2024.
Photo: Runyon Colie



Many beloved works in the founding collection feature animals—ducks, horses, goats, cows, and more cows!

*While you may create in any medium, you must submit a digital file. For example, if you created a hand-painted poster, you are responsible for photographing or scanning the original work.



FAQs

Who can submit?

Anyone over the age of 18 who is a resident of WA state.

Current Frye Art Museum employees or their immediate family members are prohibited from submission.

If I'm selected, what will my poster need to include?

The prompt is open ended ~by design~! You are not required to include any specific imagery, or adopt a particular style. The approach is entirely up to you, however your design should not conflict with the Frye's mission and values.

If you'd like inspiration to help get you started, you might consider recognizable imagery from the Frye such as works from our [founding collection](#), the [building's architecture](#), or the museum's history. You can also learn more about [last year's poster](#)—the inaugural design for the series created by designer Jayme Yen.

What are we looking for?

A clear connection to the museum; your design should speak to some aspect of the Frye's identity.

Your unique creative voice; we want your voice and style to shine through.

How will my design be used by the Frye Art Museum?

The museum retains the right to adapt and reproduce your design for promotional, non-commercial use only (we will not sell your design beyond the initial limited edition print run without your express permission).

Any/all reproductions of your original design will include a credit line that identifies you as the creator.

You retain the right to adapt and reproduce your design for your own promotional, non-commercial use (e.g. for use in a personal art/design portfolio). You may not sell digital or physical versions of the design without the express written consent from the Frye Art Museum.



Frye x Design: Jayme Yen. 2024.



This design combines a recreation of the [artist-made frame](#) from Franz von Stuck's *Die Sünde*, and a creative interpretation of [Das Bilderbuch](#)! by Fritz von Uhde