

# FRYE X DESIGN 2026

## OPEN CALL JANUARY 5–FEBRUARY 8

An annual poster design series hosted by the Frye Art Museum

### SUBMISSION RULES

Submissions open **JANUARY 5**. Please send 3–5 work samples (PDF, JPEG, or PNG) to [fryexdesign@fryemuseum.org](mailto:fryexdesign@fryemuseum.org) by **FEBRUARY 8**.

Submissions must be your own original work. No AI.

### FREE TO PLAY

Open to all WA state residents\* 18 years or older. No entry fee required.

No need to create new work to submit. Past work samples are preferred.

\*Current Frye Art Museum employees and their immediate family members are prohibited from submission.



2025 winner, Daniel Onufer, posing with his installed poster. Photo: Runyon Colie

### PROMPT

Three finalists will be selected by **FEBRUARY 17** and invited to create an original poster design that responds to the prompt: *what makes the Frye Art Museum special?* These finalists will be provided with a \$250 honorarium and a 1-year individual membership to the Frye.

From those three, one design will be chosen by jury and the winner will be awarded an additional \$250 prize. Their poster will be featured in the museum's courtyard for one year and sold as a special edition print in the Store.

### FAQS

**If I'm selected, what will my poster need to include?**

The prompt is open ended ~by design~! You are not required to include any specific imagery, or adopt a particular style. The approach is entirely up to you, however your design should not conflict with the Frye's mission and values.

If you'd like inspiration to help get you started, you might consider recognizable imagery from the Frye such as works from our [Founding Collection](#), the [building's architecture](#), or the museum's history. You can also see submissions by [last year's finalists here](#), or [read a blog post about our inaugural poster by Jayme Yen](#).

**What are we looking for?**

A clear connection to the museum; your design should speak to some aspect of the Frye's identity, in your own unique creative voice. A balance of concept and visual impact. We want a poster that appeals to art & design nerds and casual visitors alike!

**How will my design be used by the Frye Art Museum?**

The museum retains the right to adapt and reproduce your design for promotional, non-commercial use only (we will not sell your design beyond the initial limited edition print run without your express permission).

Any/all reproductions of your original design will include a credit line that identifies you as the creator.



Frye x Design: Jayme Yen. 2024.

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/ Art Museum